

Nishant Panchal

UX & PRODUCT DESIGNER

 nishantdp.com
 nish@gatech.edu
 /in/nishant-panchal

SKILLS

Design Skills

Interaction Design
Prototyping
Wireframing
Micro Interactions

UX Skills

Persona
User Research & Synthesis
User Journey Mapping
Storyboarding
Usability Testing

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe After Effects
Framer JS
Balsamiq
Axure

Programming Skills

Javascript
PHP
Ruby
Arduino Programming

ACHIEVEMENTS

Jiang-China Design

Design Mentor
Summer 2017
Mentored a 5 student team for Design competition in China.

Net Impact Chapter, GT

VP of Design Strategy
Spring 2017
Lead a 4-month UX project at Georgia Tech for IoT.

J.N. Tata Scholar

Awarded the prestigious J.N. Tata Scholarship to pursue Masters in the US.

EDUCATION

● Georgia Institute of Technology

Masters in Human-Computer Interaction (HCI)
GPA: 4.0/4.0 | Expected Graduation: Summer 2018

● Mumbai University

B.E. in Information Technology
Aggregate: 76.38% | US Equivalent GPA: 4.0/4.0

EXPERIENCE

● Salesforce

May 2017 - Aug 2017

UX Design Intern

Performed detailed user research to identify challenges and user experience for Refocus, a real-time monitoring tool used internally by the infrastructure teams at Salesforce. Worked in collaboration with designers and developers to synthesize, sketch, and design early explorations for new version of Refocus.

● Georgia Tech

Aug 2016 - Dec 2016

UX Designer and Web Developer

Performed user research, sketched, designed and developed the BuzzCard and Student Center website in the re-design project that I lead. Made sure that the websites comply to WCAG 2.0 accessibility guideline.

● BrowserStack

Jun 2014 - Jun 2016

Selenium Specialist

Developed Selenium scripts to automate UI testing for customers that saved 80% of their testing time. Internally at BrowserStack, I facilitated usability testing for new features implemented on BrowserStack website that helped uncover usability issues.

● WeChat

Mar 2014 - Apr 2014

Product Design Intern

Sparked a new project at WeChat that was influenced by my findings from user journey mapping to identify application sections that hamper user experience. Conducted user research and usability testing to uncover issues that impact experience.

SELECTED PROJECTS

● GoodR

2016
Self-Employed Startup

Co-Founder and UX Designer

Lead the team through Goodie Hack and Goodie Marketing to finish #3 and #2 respectively among 20+ teams at each competition.

● DuckTab

2016
Class Project with Real Client

UX Designer

Redesigned the process that enriched waiting time and significantly reduced the level of frustration for kids with cancer at Aflac's Children's Healthcare of Atlanta, Scottish Rite location. I was involved in, brainstorming the process, designing the iOS and web application, and developing the iOS application.

● Social Scrappers

2017
Class Project

DataVis Designer (Tableau)

Researched and designed dashboards for various visualizations designed for social media tweet data. I came up with designs for the tweet data we had and created visualizations in Tableau.